

# outwords

## OutWords sponsorships - editorial

For those who wish to support OutWords but not through an advertisement, an editorial sponsorship program is offered.

Because OutWords is primarily a free distribution magazine it cannot afford appropriate industry level compensation for writers. As a means of increasing writers fees, sponsorships will become invaluable in maintaining the editorial quality of magazine. The magazine prides itself in original stories by Western Canadian writers.

## The following are suggested areas for annual support.

Successful people	\$1,000	Cooking and easy living	\$1,000	Regina/Saskatoon	\$1,000
Aboriginal	\$1,000	Canada news	\$1,000	Calgary/Edmonton	\$1,000
Health and fitness	\$1,000	Saskatchewan rural	\$1,000	Youth	\$1,000
GLBT Sport	\$1,000	World news	\$1,000	Travel	\$1,000

Periodically, the magazine also produces provincial resource directories for the public who need referral consulting support on GLBT issues or who desire access to many social, religious, arts or sports associations within the GLBT community. Resource directory pages will be sponsored at \$1,000 per page each issue (Manitoba, Saskatchewan, Alberta) or \$5,000 for five issues alternating between two sponsors.

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## Yes! Count me in!

I/we would like to provide editorial sponsorship for: \_\_\_\_\_

for the amount of (\$ value) \_\_\_\_\_

Detail: \_\_\_\_\_

Name: \_\_\_\_\_ Purchase Order: \_\_\_\_\_

Billing: \_\_\_\_\_ City: \_\_\_\_\_ Postal: \_\_\_\_\_

Signed \_\_\_\_\_ Print: \_\_\_\_\_

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An OutWords representative will be pleased to discuss sponsorship you.

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## OutWords sponsorships - distribution

OutWords is as an organization with a human service mission and purpose.

Within the gay and lesbian community we need our own voice to understand who we are. In addition, to understood outside our community. OutWords is a venue to promote inclusiveness, equal opportunity, understanding and bridge building.

It is important for OutWords to continue as a free distribution magazine to further its human service mission. Conversely, to assist in distribution costs the magazine accepts subscription sponsorships for those who wish to support the magazine and the GLBT community

Would you like an institution to have free OutWords copies?

Many organizations now enjoy receiving free distribution. You may choose a group that you would like to support. You may also leave the decision to OutWords and we'll allocate your contribution where needed.

	10 issues	Shipping	Sponsor fee
Sponsor – 5 copies	\$75	\$50	\$125
Sponsor – 10 copies	\$150	\$100	\$250
Sponsor – 20 copies	\$300	\$200	\$500

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## Yes! Count me in!

I/we would like to provide distribution sponsorship for: \_\_\_\_\_

for the amount of (\$value) \_\_\_\_\_

Detail: \_\_\_\_\_

Name: \_\_\_\_\_ Purchase Order: \_\_\_\_\_

Billing: \_\_\_\_\_ City: \_\_\_\_\_ Postal: \_\_\_\_\_

Signed \_\_\_\_\_ Print: \_\_\_\_\_

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In addition to advertising revenues produced it is important to that readers help us reach a subscription base exceeding 1,000 magazines (10,000 paid annually) to be eligible for grants from the federal government Canada Magazine Fund.